

# ArabianBusiness

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# 1000



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# ATIF RAHMAN

Founder and Chairman  
ORO24 Developments

His proven ability to conceive, oversee, and successfully market projects positions him as a trusted partner in the industry. In addition to his forward-thinking approach, he is committed to pioneering initiatives that elevate the real estate market's dynamism, fostering innovation and sustainable growth. Under his visionary leadership, Rahman endeavours to introduce strategic measures that enhance the sector's resilience while

contributing to the overall sustainability of the real estate landscape in the UAE.

**W**idely recognised as an expert and thought leader in the real estate and construction industry, Rahman is a sought-after authority in sustainable development and innovative financial engineering within the sector. He is credited with instigating a renaissance in property development as he champions unique modular strategies aimed at providing real estate solutions for all. During his leadership, previous ventures achieved rapid success as evidenced by the development of numerous residential, commercial, and hotel projects over the past two decades.

Rahman's innovative financing strategies and strategic partnerships with major investors have significantly scaled up his ventures. With a proven track record spanning two decades, he brings pioneering experience in successful real estate development across residential, commercial, and hotel and serviced apartment sectors. Known for an unblemished record, Rahman has established a brand name for himself and fostered robust relationships with key stakeholders, including government entities, high-net-worth individuals, and financial markets.

His commitment to on-time delivery and high-quality construction standards has earned him a reputation as a trusted partner in the industry. Leveraging robust experience and expertise in land procurement, world-class project design, successful sale, and marketing campaigns, and, most importantly, timely delivery with quality construction, Rahman operates the property development business comprehensively.

### About ORO24 Real Estate Developments

Based in Dubai and boasting a leadership legacy of over two decades, ORO24 Real Estate Developments is on a mission to redefine Dubai's skyline and embody the visionary spirit of the UAE. With a focus on luxury living, the company seamlessly integrates modern architecture, sustainable practices, and premium amenities into its creations. ORO24's extensive portfolio includes residential, commercial, and mixed-use developments, ranging from luxurious residences to cutting-edge office spaces and lively retail hubs.

The company's multidisciplinary team, comprising of architects, engineers, and marketing specialists, collaborates seamlessly to bring visionary projects to fruition. With an array of projects in the pipeline, ORO24 is poised to introduce more iconic developments aligned with the aspirations of today's discerning consumers. Customer satisfaction is at the forefront of ORO24's achievements. The company prioritises a comprehensive approach to customer service, ensuring clear communication, transparent processes, and timely delivery. Going beyond commercial pursuits, ORO24 is actively involved in corporate social responsibility initiatives, contributing to education, healthcare, and environmental conservation. The company is committed to making a positive impact on society and leaving an enduring legacy for future generations.